



# STOP PLASTICS POLLUTION IN OUR WATERWAYS



## JOIN THE MOVEMENT TO REDUCE YOUR PLASTIC FOOTPRINT



The Product Stewardship Institute and the New York Product Stewardship Council are helping restaurants in the Buffalo Niagara area voluntarily reduce disposable plastics. We can provide free, personalized assistance finding functional, affordable plastic alternatives and outreach materials to attract the growing number of waste-conscious consumers.



### WHY ARE DISPOSABLE PLASTICS A PROBLEM?

Despite our best intentions, some disposable service ware and takeout packaging given to customers will be littered. Plastic never goes away – it only breaks into tiny pieces that aquatic animals mistake for food. Plastic littering shorelines and public spaces also detracts from tourism.



### HOW RESTAURANTS CAN HELP — AND SAVE MONEY

Restaurants can reduce waste, safeguard the quality of food sources, and protect the landscapes and wildlife that support tourism by switching from disposable plastic service ware to reusable items. Making the switch to reusables typically saves restaurants money!



### OWN A RESTAURANT IN BUFFALO OR NIAGARA?

PSI can assess your “plastic footprint” and recommend practical, affordable solutions that are tailored to your business. We work with you to create a plastic reduction plan and provide personalized customer education materials. We will also measure your cost savings from switching to reusable materials, and promote your business regionally and nationally as a sustainability leader.

To join the movement, email [sydneyh@productstewardship.us](mailto:sydneyh@productstewardship.us).  
Check out how we've helped other restaurants at  
[productstewardship.us/RestaurantGuide](https://productstewardship.us/RestaurantGuide)