

Communicating Complex Issues: Listen Before You Speak

Agenda

Tuesday, April 5, 2016

Objective: To share techniques and tools to effectively communicate with the community/public

- 8:30 - 8:35A Welcome and Purpose
Carole Petersen, Director, Matsunaga Institute for Peace & Conflict Resolution
- 8:35 - 9:55A View from Public Relations Professionals — How to Engage
Barbara Hastings, Barbra Pleadwell, and Ashley Kierkiewicz, Hastings & Pleadwell: A Communications Company

Outcome: Share info about the history of involving the community, and new approaches that include social media
- 9:55 - 10:10A Break
- 10:10 - 11:10A View from a Professional Addressing Culturally Sensitive Issues — How to Engage and How NOT to Engage
Dawn Chang, Ku'iwalu and Accord3.0 Network

Outcome: Share info about best practices
- 11:10A - 12:20P Tools Mediators Use to Encourage Respectful and Meaningful Dialogue
Keith Mattson, Peter Adler, and Elizabeth Kent, Accord3.0 Network

Outcome: Share info for interpersonal communications
- 12:20 - 12:30P What We Have Learned and Next Steps
Colin Moore, Director, Public Policy Center

Outcome: Putting it all together



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